

## Lost Dog Quick Action Guide

If your dog goes missing, acting quickly is key. Most lost dogs are found within a mile of home—often within 24 hours. Follow these steps to maximize your chances of bringing your best friend home safely.

### 1. Report Your Lost Pet Right Away

- File a lost pet report on Petco Love Lost: <https://petcolove.org/lost/signup/> (Upload a clear photo for facial recognition matching)
- Share your Lost Pet profile on social media and generate printable flyers.
- Need help? Tutorial:  
[https://drive.google.com/file/d/1pMZrPsrUZLGyTHhFKHWrAmhsFKEKnBj\\_/view](https://drive.google.com/file/d/1pMZrPsrUZLGyTHhFKHWrAmhsFKEKnBj_/view)

### 2. Search in Person

- Visit your local animal shelter, animal control, or animal services in person.
- Bring a photo, leave your contact info, and list a backup contact.
- File a lost pet report and alert nearby veterinary offices.

### 3. Check and Update Identification

- Verify and update your contact info in your dog's microchip registry.
- Search Petco Love Lost by microchip number.
- Dogs with updated microchips are over twice as likely to be returned.

### 4. Spread the Word Widely

- Engage neighbors—they may have seen or secured your dog.
- Post large, brightly colored flyers in high-traffic areas with simple text like: 'LOST DOG – PLEASE HELP – CALL [YOUR NUMBER]'
- Share in local Facebook lost-and-found groups, Nextdoor, and Pawboost.

### 5. Search Your Community

- Check areas near food or water sources, and quiet hiding spots.
- Look under bushes, porches, cars, and other sheltered areas.
- Consider your dog's personality: Friendly dogs may approach people; shy dogs may hide.

### 6. Stay Consistent and Don't Give Up

- Keep updating online posts and checking shelters.

- Replace worn or removed flyers regularly.
- Dogs have been reunited days, weeks, and even months later—persistence matters.